

FREE Retail Business Building Workshops

Retail Performance Specialists (RPS) are holding another series of **FREE Retail Business Building Workshops** on:

Wednesday 15th September **10am to 1pm** **Heathrow**
Thursday 16th September **10am to 1pm** **Birmingham**
Friday 17th September **10am to 1pm** **Bristol**

Whether you're a frustrated retailer who needs new ideas to take better control of your retail operation or an eager retailer ready to take your business to the next level of performance, this is a must attend event for you.

The **FREE** workshops, delivered by **global retail expert Dennis Reid**, are specifically designed to provide you with key retail performance insights which, when implemented into your store, deliver fast-track success to your business, regardless of size or type of products you sell.

In particular they will provide you with simple but effective systems, tools and techniques to solve:

- ✓ All your driving customer traffic problems
- ✓ All your converting sales problems
- ✓ All your retaining customer problems
- ✓ All your financial analysis problems (knowing which numbers are limiting your business growth)

The workshops will be followed by a light lunch and refreshments together with a one-to-one forum to discuss your own particular business challenges and how to make these proven initiatives work for your business.

Here's what other attendees had to say...

"I've been in retail for 14 years and a business owner for 5 years. I attended the RPS Business Building Workshop and came away with action points around having a clear sales goal to achieve, attracting more traffic and creating operational and sales standards and sticking to them. I believe I can achieve an 20% increase in sales which will deliver £150,000 for my business".

Hilmar Prato – Retail Business Owner for 5 years

"You would pay thousands of pounds for this quality of advice and training elsewhere. This is specific to retail and free. Given the current trading environment, who can afford to miss it?"

Sarah Clarke – Retail Business Owner for 8 years

"I've been a retail business owner for 12 years with one store and a website. I expect to increase my retail sales by £50,000 through implementing the approaches from today's Business Building Workshop. Dennis Reid was highly engaging and motivational and the day far exceeded my expectations."

Debra Affleck - Retail Business Owner for 12 years

To qualify to attend this workshop, you MUST fulfil three criteria:

1. You must already run a retail 'bricks and mortar' store and have one or more sales staff.
2. You must be willing to learn and take action on what you learn.
3. You must have a business turnover of at least £100,000 per annum.

The half-day workshop is valued at **£397**, but we're offering the session free of charge if you agree to cover your own lunch and refreshment costs, which is **£50 + VAT per person**. That's it, the training is completely free!

If you really want the in-side knowledge on how to turn your business into an efficient operation, effective in driving, converting and retaining customers, then attend this complimentary, no obligation workshop to learn the RPS retail performance formula and benchmark yourself against retail's best and most successful stores.

For more information or to be considered for a place on this workshop, please contact RPS on **01344 849397** or email nick.waller@rps-global.com

Please note places are restricted to a maximum of two people per business and numbers are strictly limited, so early registration is strongly advised.